



April 29, 2009

Dear Valued Sponsor:

Because of the success of our first event, the 2<sup>nd</sup> annual Forgotten Coast Black Bear Festival is being planned for this fall in Carrabelle, Florida. Through our wide array of partnerships we are working in a unified effort to accomplish the following objectives:

- Increase nature-based tourism in the off-season to an economically depressed area.
- Establish appreciation for a species that has been viewed as a “nuisance” by creating economic development and educational opportunities.
- Develop capacity within the community to educate residents and visitors alike regarding the natural history of the Florida Black Bear.
- Reduce the number of bear and human conflicts in the area due to attractants.

Generating revenue and encouraging visitors to the area with a bear festival will shape public opinion to view bears as an economic resource as well as a natural one. We would like to invite you to be a sponsor of this event and have the opportunity to put your name in front of our audience and help us continue with excellent bear education and conservation. We ask that you please respond as soon as possible so that we may plan our calendar accordingly. We will also love to hear any suggestions of new activities not included in the list. General donations are also welcome. Since we are a non-profit organization, if you decide to support us, a tax exemption letter can be sent to you. [www.blackbearfestival.com](http://www.blackbearfestival.com) Here is a link to our website. Through the generous support of sponsors such as you, we can continue to provide an outstanding festival to educate the public regarding Florida Black Bears.

Thank you for your time and we look forward to talking with you soon.

Sincerely,  
Lesley Cox, Festival Coordinator

Make checks payable to Forgotten Coast Black Bear Festival. We are a 501 c (3) organization. Contributions are tax deductible.

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Tax ID # 20-4775253